



BUSINESS
AWARDS
2025

Excellence in Diversity & Inclusion

- Tell us briefly about your business.
- Demonstrate how your business actively promotes diversity, ensures equity, and fosters an inclusive culture.
- Demonstrate how these initiatives leave a legacy and have set you apart from your competitors and peers.
- How has your commitment to diversity and inclusion improved employee engagement, business performance, or customer experience?

Small Business of the Year (under 50 staff)

- Tell us briefly about your business.
- Share evidence of your business performance successes over the last 2 years.
- What unique strategies, innovations, or customer offerings set your business apart in your industry?
- Demonstrate the actions you are taking to make this sustainable long term.

Large Business of the Year (over 50 staff)

- Tell us briefly about your business.
- Share evidence of your business performance successes over the last 2 years.
- What unique strategies, innovations, or customer offerings set your business apart in your industry?
- Demonstrate the actions you are taking to make this sustainable long term.

Retailer of the Year

- Tell us briefly about your business.
- Tell us about your innovative approaches to retailing and any new ideas you have implemented.
- How has this given you an advantage over your competitors and peers?
- How are you ensuring long-term sustainability and resilience in your retail operations?

Inspirational Individual of the Year

- Tell us about the nominee's role and impact within their organisation.
- Please explain the reason why you believe this individual deserves to be nominated for this award.
- Please provide examples of how the individuals' personal performance has been innovative and how it improved the overall strategy or performance of the business.
- Has the business learned any lessons from this individual's contribution that have helped improve policy or deliver internal benefits? If so, what effect has this had on other individuals within the organisation?

Charity or Social Enterprise of the Year

- Tell us briefly about your business.
- Share evidence of your successful charitable/community contribution.
- Demonstrate evidence of measurable impact and support to the local community.
- Demonstrate the actions you are taking to make this sustainable long term.

Hotel of the Year

- Tell us briefly about your business.
- What makes you stand out from the crowd compared to your peers?
- How do you give your customers a memorable experience?
- What innovations or improvements have you introduced recently, and what are your future growth plans?

Bar or Restaurant of the Year

- Tell us briefly about your business.
- What makes you stand out from the crowd compared to your peers?
- How do you give your customers a memorable experience?
- What are you expanding on in your business in 2025?

Visitor Attraction or Events Venue of the Year

- Tell us briefly about your business.
- What makes you stand out from the crowd compared to your peers?
- How do you give your customers a memorable experience?
- What are you expanding on in your business in 2025?

Sustainability Impact Award

- Tell us briefly about your business.
- Demonstrate how your commitment to Environmental, Social and Governance (ESG) policies has made a positive impact on your business, staff engagement and customers.
- Explain how you have shown adaptability and climate conscience behaviour towards environmental issues that businesses face in 2025.
- Demonstrate the processes you have in place as a business to reduce your carbon footprint.
- What green credentials have you adapted as a business that you are proud of and differentiate you from your peers?

New Business of the Year

- Tell us briefly about your business.
- Provide an overview of how the business launched and why it is filling a gap in the market?
- Provide evidence of your business success and progress since the launch?
- Share your evidence of performance and demonstrate that you have built a solid foundation upon which your business can thrive and keep growing.

Excellence in Customer Service

- Tell us briefly about your business.
- Businesses entering this award should be able to demonstrate their commitment to delivering first class customer service. How do you do that?
- Provide examples of exceptional service that have exceeded customer expectations.
- Demonstrate how your business has responded to changing customer needs.

Outstanding Team

- Tell us briefly about your business.
- Tell us about why your team stands out compared to your peers.
- Demonstrate evidence of your team's impact and how they have delivered successful outcomes for the business.
- Demonstrate the actions you are taking as a business to prioritise the team and how important is it to you that you nurture and retain your staff.